

THE LAFF SOCIETY

For the men and women engaged in Life After the Ford Foundation

Fall 1996

No. 13

The LAFFing Parade

Along with enlisting in LAFF, **Jim Bausch** (population, international) has filled us in on his career changes since leaving the Foundation in 1976. First, he served for 12 years as vice president of the Population Council under another Ford alum, George Zeidenstein. He then went to Save the Children as president. In 1988, he became an independent consultant and simultaneously vice-chair of the A. T. Hudson Company, a for-profit management consulting firm. Finally, in 1994, he returned to the nonprofit world as president of the National Charities Information Bureau, the charitable sector's "watchdog" agency.

Since 1994, he has joined his wife **Janet Safer Bausch**, also a Ford alum, in running a commercial ice skating/hockey arena in New Jersey — Jim as president, Janet as "financial guru." In her soul, Jim adds, Janet is "really an artist and sculptor."

Iris Harris (administration) received special recognition from Manhattan Borough President Ruth Messinger for her outstanding contribution as a volunteer to the Big Apple Greeter program. Iris was cited for "her loyalty, dedication and efficiency" along with her "characteristic warmth and charm which have greatly contributed to the growth and success of the Big Apple Greeter program." The program, if you don't know, is a an effort staffed largely by volunteers to welcome visitors to New York and to guide them to the city's attractions.

Although born in Trinidad and a

Reunion Fever Runs High

It's reservation time for the LAFF Society reunion — the first

since the successful inaugural reunion in 1993 — on Thursday, October 24.

The reunion will again take place in the classic Gilded-Age-style National Arts Club on Gramercy Park in New York City (the elegant place where they filmed *The Age of Innocence*). The themes, like last time, will be nostalgia and fellowship. Mercifully short speeches and reminiscences will be welcome. We hope to top the 1993 reunion's 140 attendees.

Formal invitations will arrive shortly after this issue of the LAFF newsletter, if they have not arrived already.

Be the first on your block to reserve

sun-seeker in Grenada during the winter months, **Iris** is a long-time resident of New York and a New York enthusiast. She has spent many mornings and afternoons introducing people to her adopted hometown and has ushered them to the things she enjoys most, particularly its feast of free concerts. She has taken the intimidated on the subway, told visitors about half-priced theater tickets, and steered them to the Foundation garden. **Iris** has also brought to the Big Apple Greeter office the administrative skills she once brought to the Foundation.

Like the music of Franz Schubert? If so, Maine is the state for you during the coming nine months, according to **Will Hertz** (reports, international, secretary's office). Since retiring to Maine in 1994, **Will** has been writing the program notes

a place or places. Simply send a check for \$65 per person to The LAFF Society's treasurer, **Mary Camper-Titsing**, 531 Main Street, #1110, Roosevelt Island, New York, NY 10044. Note that the arrangements committee, chaired by **Bud Harkavy** and **Jane McCarthy**, have been true inflation fighters. The price is the same as in 1993 for hors d'oeuvres, a gourmet dinner, and open bar.

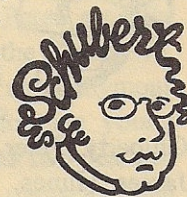
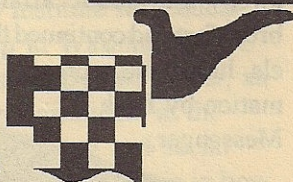
Out-of-town LAFFers may enjoy special rates (\$95 double; \$125 suite) at the Gramercy Park Hotel, 52 Gramercy Park N. Call (212) 475-4320 for reservations and identify yourself as a LAFF celebrator.

Since there was an error in the reunion survey earlier this year, please note again the correct date: Thursday, October 24.

for the Portland String Quartet, Bowdoin Summer Music Festival and Portland Chamber Music Festival. This year's he's organized the Maine Schubert Festival, a season-long, state-wide celebration of Schubert's 200th birthday (Jan. 31, 1997). The Festival involves 35 performing, cultural and educational organizations, with more than 50 concerts and other events scheduled through next June. Interested? Call **Will** at (207) 846-9450.

Jim Ivy (international, administration) writes:

"This past September I was invited as the 'honored guest' by New Asia
(cont. on p. 4)



The LAFF Society

c/o Mary Camper-Titsingh
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New York, NY 10044

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Honoring David Hunter at 80

A marathon 80th birthday celebration in May honored David R. Hunter, whose sojourn at the Foundation (1959-1963) included work (with Paul Ylvisaker and Richard Boone) that helped fashion the federal War on Poverty.

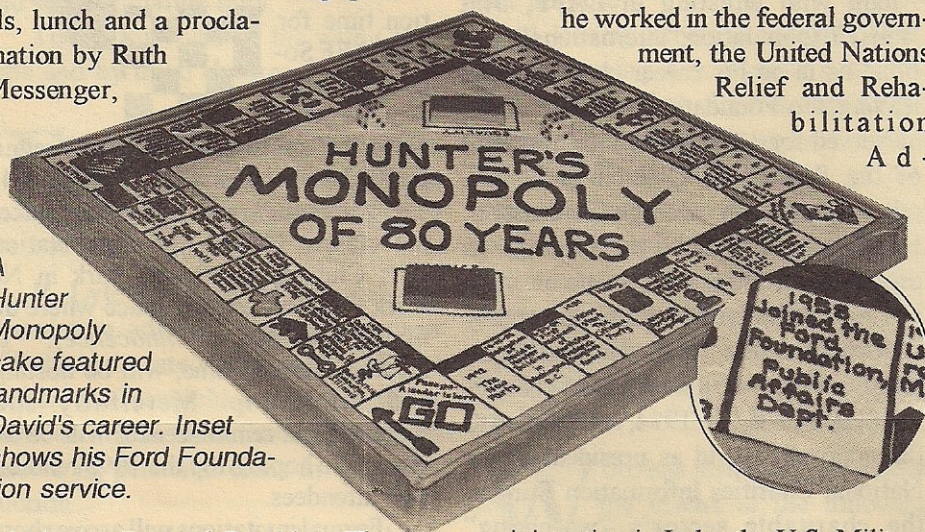
More than 100 leaders from philanthropy and public affairs gathered at breakfast and continued through panels, lunch and a proclamation by Ruth Messenger,

World Foundation; Harriet Barlow, director of the HKH Foundation; and Jim Hightower, a liberal journalist and former Texas Secretary of Agriculture. Festivities resumed in the evening at a Soho establishment.

Hunter had a remarkably diverse career both before and after the Ford Foundation. Before joining the Foundation, he worked in the federal government, the United Nations Relief and Rehabilitation

Ad -

A Hunter Monopoly cake featured landmarks in David's career. Inset shows his Ford Foundation service.



Keep Us Posted

LAFF mail to Wilbert LeMelle (international) at the

Phelps Stokes Fund, was recently returned undelivered. Wil, where are

you?

And we're still looking for James Donoghue, Guy Fox, Laura

Giliberty, Peter Hakim, Lilith Haynes, James Himes, Ronayne Hoff, Lynn Walker Huntley, Kristin Pauly, Evelyn Schuldt, Preston Thomas and David Winder.

New LAFFers

New members of the LAFF Society include Norma Anderson, Ivy F. Steber, Linda Ocasio, and Bryant George. Norma retired from the Foundation in February 1996 after 26 1/2 years of service.

Manhattan Borough President. The Royal Ballroom at the Sheraton Hotel was festooned with written tributes to David's careers and a three-foot square "Hunter Monopoly" cake, with squares commemorating landmarks in his career. (See inset).

A panel discussion, "Challenges and Opportunities for Progressive Philanthropy [a.k.a. Lessons from the Hunter Era]" was led by Vincent McGee, director of the Aaron Diamond Foundation. Participating were Robert Fuller, former president of Oberlin College; Andrea Kydd, former director of The Youth Project; Wade Rathke, a New Orleans community organizer; philanthropist George Pillsbury; and Karen Nussbaum, director of the AFL-CIO's new Women's Project.

Others featured were Mark Ritchie, director of the Institute for Agricultural and Trade Policy (Minneapolis); David Ramage, former president of the New

ministration in Italy, the U.S. Military Government in Germany, in part as Chief of the Democratization Branch; and for UNICEF in Latin America. After leaving Ford he directed the Stern Fund (1963-1986) and the Ottinger Foundation (1970-1986).

He used these posts, wrote Judy Austermiller when Hunter received the first Frederick Douglass Award, "to advance among his often more cautious colleagues the notion that every philanthropic decision is a political decision, that to be relevant philanthropy cannot be objective, must be for something."

Along the way, he served as a trustee of the Save the Children Federation, Pratt Institute, the Institute for Public Administration, the Liberty Hill Foundation, A Territory Resource, and the Institute for World Order.

The International Center for Development Policy named its building in Washington after him, and he received

the Founders Award from the Center for Investigate Reporting.

Introductions were made by a Stern family member, Anne Helen Hess.

Responding to the birthday tributes, Hunter said: "With all the brains there are in this room, and the heart, it's puzzling to know why we haven't done better than we have. We've got to think hard about that...measure our effort, measure our success by results."

He went on to propose a new organization, without a formal superstructure, "that can be influential in pursuing basic social policies that we're all for." One person would phone and visit and "become the spot that knows what's going on." He connected this to "the shoe leather theory--closer contact of somebody representing us and people across the country who are working on social change.... Very few people do the requisite getting around."

He also proposed "dealing with systems instead of symptoms," connecting more closely with the electoral process, helping organizations that don't see connections, and using grants as "a flexible tool in developing a whole program."

The occasion was also marked by the establishment of the David R. Hunter Fund, dedicated to equality of opportunity in American society. Contributions in the name of the Fund may be sent to the Tides Foundation, P.O. Box 29903, San Francisco, CA 94129-0903.

Dues Due?

The new year is only a few months off — which means you'll soon owe \$5 for 1997 dues. Suggestion: Add \$5 to your check for the Reunion.

Of course, you may owe more. Check the code on the mailing label, and if it isn't p-96 (or later), you're in arrears. In that case, why not add \$10 (or more) to your Reunion check?

If you can't make the Reunion, we still need your dues. Send in news, too.

Ed Meade Fellowships

With funds contributed by his many colleagues, friends and family, the Harvard Graduate School of Education has established the Edward J. Meade, Jr., Fellowship Program. The program will support an annual two-week internship at the Institute for Educational Leadership in Washington, DC. The first recipient is Donald Heller, an advanced doctoral candidate in the administration, planning and social policy area. Heller's interest is in how tuition and financial aid policies affect access to public higher education.

It Pays to Advertise?

Always on the prowl for new members, The LAFF Society recently turned to an old medium — classified magazine advertising. However, let's pause to consider the economics.

Ads seeking Foundation alumni were placed in *The Nation* and *The New York Review of Books*. (That will give you an idea of the lofty intellectual pedestals upon which we place alumni.)

The ads cost \$196.95, and turned up six new members, or \$32.82 per recruit. This may seem a stiff price to pay for new LAFFers — at the annual dues rate of \$5, it would take each more than six years to even the score. But we value quality along with quantity, and we obviously value each Foundation alumnus a good deal more than \$32.82.

Still, there must be a better way. Should we have gone for *People* or *Playboy*, *The Economist* or *Daedalus*? Or can we corral new members through the Internet, webs or other cyber-whatnots? As readers may have surmised, the hierarchy of The LAFF Society is rather

low-tech, so suggestions would be welcome.

Finally, we know of one sure-fire way to find new members — word of mouth. So please pass the word. And, as usual, we are as interested in news, essays, recollections, etc. as in dues.

OK, So Now What?

Two former Foundation staffers recently stepped down from their positions as presidents of their own foundations. With all this new time on their hands, how are they keeping busy?

After serving for a decade as president of the Edna McConnell Clark Foundation, **Peter D. Bell** (international) earlier this year became president of CARE. He is now spearheading a reorganization of CARE to broaden its programs and expand its base of support.

Peter and his impact on CARE is the subject of a major news story and a personal profile in the July 11, 1996, issue of *The Chronicle of Philanthropy*. "I always enjoyed giving away money," he told the *Chronicle*. "There's just one thing that beats that, and that is the thrill of eliciting a private contribution from a donor." To illustrate, Peter recently raised \$1.1 million from the Andrew W. Mellon Foundation and an anonymous donor for a program to give young master's degree recipients two years of experience in CARE's overseas field offices.

When Terry N. Saario (education) stepped down as president of the Northwest Area Foundation, friends and colleagues wondered where next she would direct her energy. The answer is in multiples: 1) overseeing the major reconstruction of a building in downtown Minneapolis into a catering and restaurant facility; 2) investing with her husband Lee Lynch in companies in two small Minnesota towns; 3) serving as

board chair of the St. Paul Chamber Orchestra; 4) organizing a seminar for the Aspen Institute this fall; 5) sitting on several corporate and nonprofit boards; and 6) writing autobiographical vignettes.

Edifice Complex

Dick Magat, LAFF's chief folklorist, reminds us that 1997 will bring the 30th anniversary of the Ford Foundation's glass palace on 43rd street. To mark the occasion, Dick suggests "a contest for the strongest (favorable and unfavorable) memories of the building, odd moments, reactions, etc."

As an example of the kind of thing he has mind, Dick submits the following "notice" from the Foundation's preceding home on Madison Avenue:

SUBJECT: New automatic elevator service

Today, the first of the fully automatic operatorless elevators servicing our floors has been placed in operation. This car has been fully checked and tested, so you should have no qualms about using it. The doors have electronic devices in them so they will not touch a person until they have retreated three times. Then a warning buzzer will sound and the doors will slowly come to a full close. When the warning buzzer sounds, no one should try and stop them again, but should step either into or out of the car.

It should be remembered in the operation of this car, that the passenger must touch the selection button on the control panel for the floor he wishes. If you are traveling just one or two floors, it is suggested that you touch the signal quickly.

To set the stage for the contest, here is what four critics have said of the 43rd street building:

Ada Louise Huxtable, architecture critic of the *New York Times*:

"...a splendid, shimmering Crystal Palace...one of the Foundation's more valid contributions to the arts." *AIA Guide to New York City*:

Offices arranged in an L around a 130-foot-high glassed-in garden, an indoor continuation of parts to the east. The scheme is less extravagant than it seems when the value of the garden as a waste air chamber and thermal buffer is considered.

Gerard R. Wolfe, in *New York: A Guide to the Metropolis*:

...a significant contribution to the quality of life in the city... The architect's plan was "to provide a proper environment for the building's staff—a space that would allow them to enjoy the view, but at the same time, allow them to be aware of the existence of other members of the Foundation, people who share their common aims and purposes." They also felt that their building should contribute something to the city, maintaining a low profile and observing "the lines and planes created by other buildings which form the surrounding street." The result was eminently successful.

Paul Goldberger, in *The City Observed: New York*:

"The city's modern Medici palace, an appropriate housing for an organization whose philanthropic largesse rivals that of a host of beneficent dukes... one of the city's most spectacular interior spaces... This building has been perhaps a bit overpraised by critics who, despairing at the virtual absence of anything decent in Manhattan in the years following its completion, have pointed to it again and again, but that should not get in the way of the fact that this is very distinguished architecture indeed—one Ford Foundation philanthropy that, by its very presence on the streetscape, benefits the entire city."

Editorial comment: None of these authorities mentioned the monumental doors to the lavatories. The Medicis had only chamber pots.

Let's hear from you.

LAFFing parade. . .

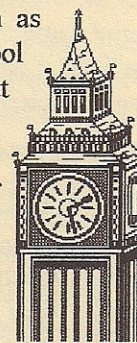
(cont. from p. 1)

College of the Chinese University of Hong Kong to participate in celebrating the 46th anniversary of its founding. As the Asia Foundation representative in Hong Kong in the early 1950s, I was actively involved in the early planning and development of New Asia College, which eventually constituted the nucleus of the new flourishing Chinese University of Hong Kong. The University is now a thriving institution with a student body of 11,000 and a beautiful campus of 115 buildings providing a wide range of academic subjects, including medicine, law, etc."

Gustav Ranis (international) has been appointed director of the Yale Center for International and Area Studies. He will continue his long-term association with the Yale Economic Growth Center, created with Ford Foundation support in 1960.

Jeswald W. Salacuse (international), who stepped down as Dean of the Fletcher School of Law and Diplomacy at Tufts University in 1994, spent 1995 as Visiting Professor at the University of London. There he taught Law and Development at the School of Orient and African Studies and at Queen Mary and Westfield College. He has now returned to full-time teaching as Henry B. Braker Professor of Commercial Law at the Fletcher School.

Bill Gormbley (administration) recently ran into Richard T. Mahoney (population) at a UNDP meeting. Mahoney is now director of institutional



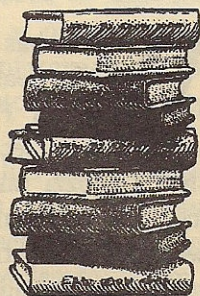
development at the International Vaccine Institute in Seoul, Korea. Gormbley is a management consultant in Connecticut.

Jack Bresnan (international) writes that he is beginning his 15th year at Columbia University, but now on a part-time basis. He is doing "some teaching, some writing and some public speaking on South Asia and U.S. policy there."

Stan Gordon (international) and his wife Bernice have moved to an assisted living facility near their previous residence. The new address: 23013 Westchester Boulevard, C-273, Port Charlotte, FL 33980.

LAFF Authors

Jane McCarthy (environment), with co-author Laurily Epstein, has just published *A Guide to the Sculpture Parks and Gardens in America* (Michael Kesend Publishing). The guide covers more than 85 sculpture parks throughout the country and notes in passing hundreds of sculpture terraces and other collections of publicly accessible outdoor works. The contents range from



the modern sculpture at Storm King up the Hudson valley to the exquisite bronzes in Brookgreen Gardens on the South Carolina coast, from the powerful modern works on the Western Washington University campus in Bellingham to the Rodin Sculpture Garden at Stanford University. Included for each garden is such practical information as travel directions, visiting hours, picnicking opportunities and food availability.

Building National Capacity in the Social Sciences co-authored by **A. M. (Abe) Weisblat** (Foreign Area Fellowships) is subtitled "Insights from Experience in Asia." Published as an Occasional Paper by the Winrock International Institute for Agricultural Development,

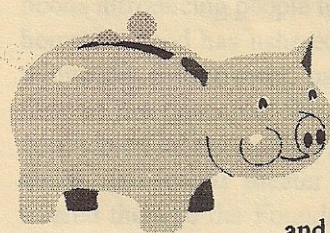
the book is a study of what happened to the social-science fellows from Asia supported by the Ford and Rockefeller Foundations and the Agricultural Development Council. Abe is now retired, but still maintains an office at the Department of Agricultural Economics and Marketing at Rutgers University. You can reach him through P. O. Box 231, New Brunswick, NJ 08903-0231.

Brock Brower (reports) is co-author of *Putting America's House in Order: The Nation as a Family* (Praeger) under the sponsorship of the Center for Strategic & International Studies in Washington.

Frank Sutton (international) is the author of the entry on Henry T. Heald (Foundation president 1956-1965) in the *American National Biography*. Frank's article covers Heald's career as an educator and university president, and provides a short balanced account of his leadership at the Foundation.

Minding the Benefits Store

In addition to nostalgia, many former Foundation staff members have left with valuable



tangibles principally pensions, medical benefits and life insurance. No wonder, then, that one corner of the Foundation that continues to interest LAFF members is the Office of Human Resources (HR), which handles the benefits records and serves as an information clearinghouse for related questions. The Foundation currently has 224 retirees—that is, staff members,

who on departure had fulfilled the service requirements for retirement benefits. LAFF's 460 members, of course, also include staff members who left the Foundation before they were eligible for retiree status.

In general, HR refers questions concerning allocations of pension fund choices to TIAA-CREF (Teachers Insurance and Annuity Association - College Retirement Equities Fund), which manages the pension funds. Other inquiries are handled in-house.

"Not more than a handful of inquiries are received from retirees monthly, mostly for clarification of some aspects of the benefits package," says Bruce Stuckey, director of the Foundation's Office of HR. However, that is a deal more alumni business than the Foundation's archives. (See *LAFF Newsletter*, Fall 1955, p. 2).

Handling questions concerning former employee benefits is a small part of the responsibilities of HR's 15-member staff. Most of the office's work deals with current Foundation staff—recruiting, compensation, and administration of their benefits. The Foundation's staff presently numbers about 600, including those in the 16 overseas field offices. The field office Representatives are responsible for the human-resource policies of the local staff, and the New York HR office provides technical assistance as needed.

Stuckey joined the Foundation in January, 1994. A native of Ohio, he formerly was a hospital administrator in New Haven, and earlier was a bank officer. He holds a master's degree in public health from Columbia.

Stuckey has met many Ford alumni face to face, but contacts are through mail or phone calls. "I love meeting them," he says. "In fact, I'm pleased to have just hired a Ford alumna, Sheila Gordon, as employment manager." She replaces Joan Carroll, who retired in July, 1995, and whom most everyone will remember.

In Memoriam

Thomas E. Cooney, a member of the Foundation program staff for 20 years, died in New York City on August 2 after an illness of several years.

Tom was one of the Foundation's most versatile staff members. He started his career as an English scholar. His B.A. and M.A. from Columbia University were in English, and English literature was his field of interest as a Fulbright Scholar at the University of London. He also taught English at Columbia, Hunter College and a boys prep school in Connecticut.

Tom then came to the Foundation as a program assistant in Science and Engineering — a quick study, he had learned something about those subjects while working for the dean of Columbia's School of Engineering. In the mid-sixties he branched out further when became a program officer in the National Affairs Division, funding all manner of projects aimed at promoting social and racial justice. He also claimed a measure of credit for the introduction of "program-related investments."

But English continued as a major interest. In his spare time, he wrote articles and reviews for *The Saturday Review*, *The New York Times Book Review* and *The Book of the Month Club*

News. He was also an editorial consultant for the Book Find Club of Vanguard Press, and for a couple of years he was a summer replacement staff writer for WCBS-TV.

In another manifestation of the Renaissance Man, Tom was an officer in the Coast Guard from 1942 to 1946. He spent three long years at sea, during one of which he commanded a crew of 120 men on a corvette where he did convoy and anti-submarine duty.

Tom is survived by his wife Charlotte and by three children.

Two men who were key advisers for the Ford Foundation in India in the late 1960s have died since the last LAFF Newsletter:

R. Lyle Webster, who served as a Foundation adviser to the government of India in the late 1960s, died in May at his home in Honolulu. In India, he was a member of the team that helped India resolve its perennial crisis in food production.

Before working in India, Webster had worked as a staff assistant to seven secretaries of agriculture and as information director for the agriculture Department. In 1963 he was executive secretary of the World Food Congress in Washington. After working for the Foundation, he was communications director

of the East-West Center in Hawaii until his retirement in 1973.

Arthur T. Row, Jr., who served as an adviser to the Calcutta Metropolitan Planning Organization from 1963 to 1970, died in June in Richmond, Virginia. The organization was set up with Foundation support to formulate a development plan for Calcutta, and Row was one of an international team of advisers provided by the Foundation for that purpose.

A leading expert in the field of regional planning in developing countries, Row was the first chairman of the department of city planning at the Yale School of Art and Architecture. He also worked on long-term development plans for New Delhi and Colombo, Sri Lanka, and at his death was completing a book documenting the effort in Calcutta. After retiring from Yale, he moved to Maine where he lived during the summer months in a cabin on an island in Casco Bay.

Word has also been received of the deaths of the following Ford Foundation alumni:
Lillian Brown (secretary, international), **Elsie Capozzi** (assistant program officer, international), **Druscilla Evans** (secretary, international), **Louise Keady** (secretary, President's office, public broadcasting), and **Walter (Bill) Rudlin** (program officer, international).

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